Client: _____ **Date:** _____

Title: _____

ISSUE DATE

_____

REP CODE

- ☐ CD-P
- ☐ CD-T
- ☐ EU-M
- ☐ EU-T
- ☐ EU-P
- ☐ LO-T
- ☐ MO-M
- ☐ MO-P
- ☐ MO-T
- ☐ NA-M
- ☐ NA-P
- ☐ PE-M
- ☐ PE-T
- ☐ PE-P
- ☐ TR
- ☐ TR-P
- ☐ TR-T
- ☐ MO-S

AD SIZE

1/24 = 2″ ☐ 1x2 1/16 = 5″ ☐ 2x2.5

1/8 = 10″ ☐ 2x5 ☐ 3x3.33

1/4 = 21″ ☐ 3x6.75 ☐ 4x5.25 ☐ 5x4.25

1/2 = 40″ ☐ 3x13.5 ☐ 4x10 ☐ 5x8 ☐ 6x6.5

☐ 6x2 Banner = 12″ ☐ 6″x5″Island = 30″

☐ 5x11 Junior = 55″ ☐ 6x13.5 Full = 81″

☐ 12x6.5 1/2 Pg. Spread = 81″ ☐ Spread = 175.5″

☐ Other _____

COLOR

- ☐ 4 Color
- ☐ 2 Color

AD INFO

- ☐ Typeset
- ☐ Camera Ready
- ☐ P/U ISSUE _____ PAGE _____

Price _____

PO # _____

KIND

☐ ALC	Alcohol	☐ MTRX	MO Tracks	☐ TOB	Tobacco
☐ AUCT	Auctions	☐ NTRX	National Tracks	☐ TRDE	Trade Show/Sem
☐ CRMF	Car Manufacturers	☐ PERF	Performance Parts	☐ TRLR	Trailers
☐ DCTS	Die Casts	☐ PHAR	Pharmaceuticals	☐ TRVL	Travel
☐ DRVG	Driving Schools	☐ PUBL	Publishing/Books	☐ WEB	Website/Internet
☐ INS	Insurance	☐ RACC	Racing Accessories	☐ WINL	Race Win Local
☐ LTRX	Local Tracks	☐ RSER	Racing Series	☐ WINM	Race Win MO
☐ MEMO	Memorabilia	☐ TELE	Television	☐ WINN	Race Win National
☐ MISC	Miscellaneous	☐ TIRE	Tire Companies		

COMMENTS

_____

_____

_____

_____

☐ NEW BUSINESS

Address _____

_____

Phone _____

Fax _____

Contact _____ **Signature** _____

☐ PRE PAYMENT _____